COMPANY BROCHURE · KING'S LYNN · DIGITAL GROWTH AGENCY

Real growth, measured in numbers.

Websites, SEO, ads, content, branding and bespoke software — one team in King's Lynn, building marketing that pays for itself.



- 10+ sign-ups this month
- 10× return on ad spend
- 5.0 on Google

JUST LAUNCHED

DJW Roofing
Multi-page SEO website

Pea's Paws
Website + bespoke app

WashBox
Full brand design

Pups, Mutts & Pedigrees
Complete rebrand

10×
Return on ad spend — FH Roofing

£5,940
Nearly recouped in month one — Crypto Tax Jme

£13.50
Our own cost per lead

5.0★
Every Google review five stars

WHO WE ARE

Real people, real results — all under one roof.

A friendly, full-service digital agency in King's Lynn. Website, SEO, branding, content, ads and apps — one joined-up team, so you can run your business while we bring you customers.

Google 5.0 ★★★★★

- 100% five-star reviews
- Results in month 1

Why businesses choose us

All in one place
One team for everything — no juggling freelancers.

Built for return
Everything we build is designed to pay for itself.

Premium, never templated
Custom design and bespoke builds at every budget.

Straight-talking
Clear pricing, honest reporting, a real person on the phone.

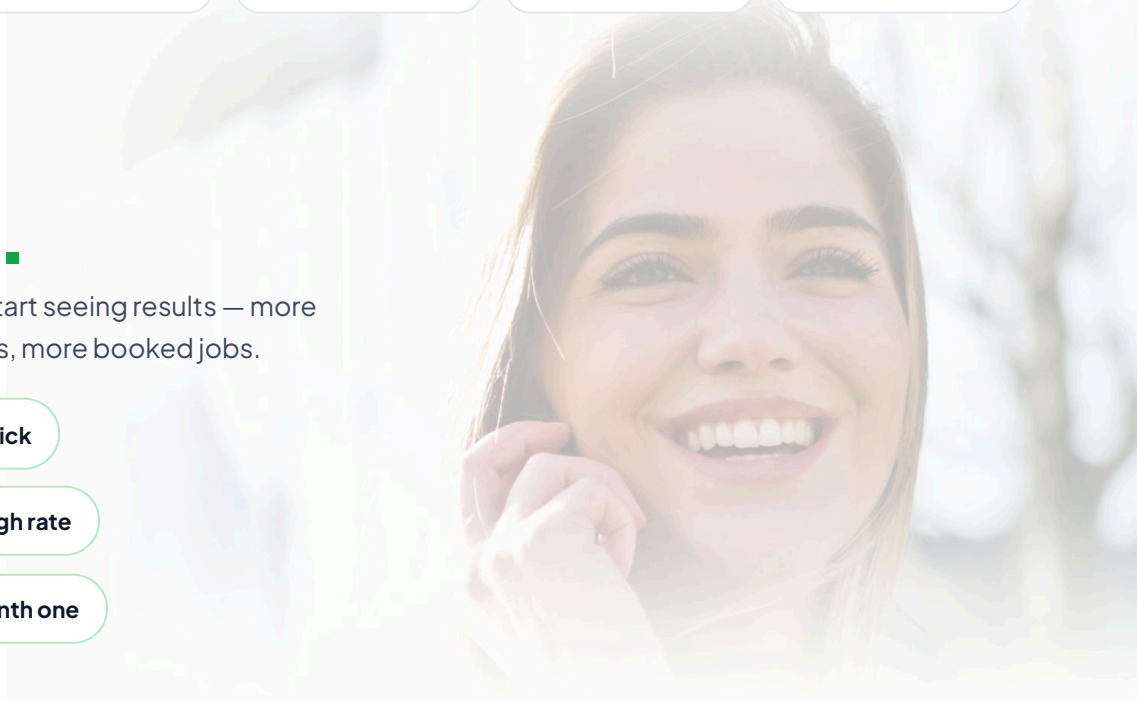
TRUSTED BY AMBITIOUS BUSINESSES

ULTRA ENGINEERING SERVICES · HeatSync · ASK-M HOME ELECTRICAL · PUPS, MUTTS AND PEDIGREES DOG TRAINER · NORFOLK FLOWER BOUTIQUE

Month 1.

That's when our clients start seeing results — more enquiries, more followers, more booked jobs.

- £0.26 per website click
- 5.7% ad click-through rate
- +614 followers in month one



WHAT WE DO

Four services, one growth engine.

Each stands on its own. Together they compound — strangers into visitors, visitors into paying customers.



01

Websites & SEO

Fast, mobile-first websites — from one-page landing sites to multi-page builds with service and area pages designed to rank on Google.

Custom design · Multi-page SEO · Quote forms

High-converting
Built to win work, not just look good



02

Marketing & Ads

Meta and Google campaigns — we plan the strategy, design the ads, write the copy and manage the budget, then report on the return.

Meta & Google Ads · Ad creative · On-site filming

10× ROAS
Achieved for FH Roofing



03

Social Media & Content

Fully managed Instagram, TikTok, X, YouTube and Facebook — calendar, filming, editing, captions and scheduling.

Content calendar · Video & photo · Pro editing

+614
Followers in month 1 — Crypto Tax Jme



04

Branding & Software

Full brand identities and rebrands — logo, palette, assets — plus custom apps and client portals that run your day-to-day.

Logo & identity · Rebrands · Custom apps

100%
Bespoke — never templated

How we work

1 · Connect
A friendly chat about your goals and quick wins.

2 · Onboard
We map the plan and set it all up.

3 · Deliver
Premium build, keeping you posted.

4 · Results
Launch, track and keep improving.

THE RETURN OUR CLIENTS GET

We're judged on one thing: results.



Ellis on site with Foster, filming his ad creatives

Website · Ads · Filming

FH Roofing Services fhroofingservices.com ↗

A high-converting website with instant call buttons, plus tightly-targeted Meta lead campaigns — and the phone rang in month one.

On site, not just on a laptop

Ellis was out on site with Foster filming his ad creatives — real jobs, real faces — so every ad looks local and trustworthy. That's a big part of why the clicks were so cheap.

10×	7,190	£0.26	5.7%
Return on ad spend	Reached / month	Per click	Click-through

> *"Excellent service. From start to finish been outstanding. Website and advertisement all set up!"*
>
> Foster Howlett · Director, FH Roofing · ★★★★★ Google



Social Media Management

Crypto Tax Jme

A crypto-tax accountant handed us his socials — daily short-form video across X, Instagram, TikTok and YouTube. Enquiries took off almost immediately.

£5,940	+614	+196%	+110%
Yearly fee nearly made back in month 1	Followers	Likes	Comments

NOW LIVE · DJWROOFING.CO.UK ↗

DJW Roofing & Leadwork — a multi-page website built to rank.

Fully bespoke and SEO-led, with its own page for every service and every area Danny covers — because Google ranks **pages**, not websites. Every page is another search he can win, and we manage his SEO monthly.

- **Multi-page** SEO build
- **5** areas targeted
- **Monthly** SEO





PAGES BUILT TO RANK

- **Service pages** for every job
- **Area pages** — Ely, Littleport, Cambs, Norfolk, Suffolk
- **Guides, reviews & finance** pages
- **On-page SEO** on every page

NOW LIVE · PEASPAWSLTD.CO.UK ↗

Pea's Paws — website + a fully bespoke software system.

Doggy day care, sitting and walking in Thorney and Crowland. A website to win clients, and Ellie's own custom app to run the business behind it.





INSIDE THE APP

- **Client logins** & portals
- **Online bookings**
- **GPS walk tracking**
- **Invoices** to portals
- **Admin dashboard**

100% custom-built

RECENT WORK

Built for real businesses.

Directors who came to us for a brand and website that actually wins work — here with the sites we built for them.

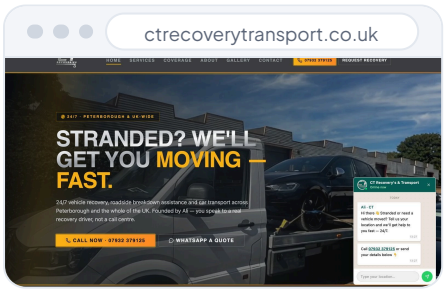


Jordan Rudd-Symonds
Director · ULTRA Engineering Services
ultraengineeringservicesltd.co.uk ↗



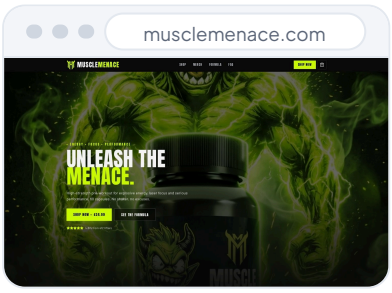
Foster Howlett
Director · FH Roofing Services · 10× ROAS
fhroofingservices.com ↗

More of our recent builds



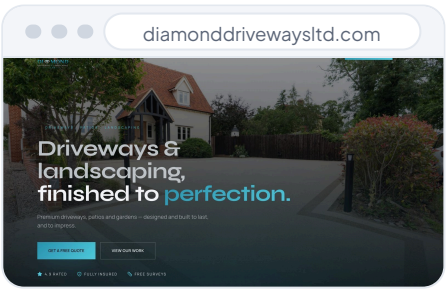
CT Recoveries & Transport
24/7 vehicle-recovery site with instant call & WhatsApp booking.

Web · Leads



Muscle Menace
High-energy Shopify storefront for a gym supplement brand.

E-commerce · Branding



Diamond Driveways
Premium lead-generating site for a driveways & landscaping firm.

Website · Leads

From roofing and recovery to supplements and landscaping — different industries, same approach: **premium design, built to convert, measured on return.**

BRAND DESIGN

Brands built from the ground up.



Full brand design · Website · Google profile

WashBox

Luxury mobile shower-room hire · washboxhire.co.uk ↗

A brand-new business with just a name. We created the full identity — logo, icons and colour palette — then launched the website, Google Business Profile and first ad.

Black · Red · White · Light blue

> *"Logo, Google business, website all completed quickly and made it super easy for me to start strong."*
>
> Lee Emmerson · WashBox · ★★★★★ Google



Complete rebrand · New website

Pups, Mutts & Pedigrees

Dog behaviourist & trainer · pupsmuttsandpedigrees.com ↗

Michelle is recommended by local vets and the RSPCA — her old site didn't show it. A bold navy-and-copper rebrand now puts her credentials, a free consultation and WhatsApp front and centre.

- Free consultation one tap away
- Instant WhatsApp contact

WHAT CLIENTS SAY

Rated 5.0 on Google.

Every review five stars ↗

★★★★★
"Hired Ellis and Alfie for a new website and am really impressed with the time, dedication and attention to detail they provided for the cost."
Danny · DJW Roofing & Leadwork

★★★★★
"Big thanks to the EA team for helping me with my new company set up. Logo, Google business, website all completed quickly."
Lee Emmerson · WashBox

★★★★★
"Alfie & the team were brilliant... very happy with how my website turned out! 10/10 would recommend."
Bradley · Carpentry business

★★★★★
"Excellent service. From start to finish been outstanding. Website and advertisement all set up!"
Foster Howlett · FH Roofing

LET'S TALK

Ready to grow? Let's build it.

Book a free, no-obligation chat. We'll show you exactly how we'd grow your business — with the numbers to back it up.

✉ info@eaprofitimprovements.co.uk
☎ 01553 970975
⊕ eaprofitimprovement.com ↗
⌂ 10 Riverside Business Centre, Cross Bank Road, King's Lynn PE30 2HD

SCAN TO SEE OUR REVIEWS